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FOR IMMEDIATE RELEASE

Municipal & Business Leaders Celebrate GTA Foreign Investment Partnership

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GTA business and municipal leaders converged at one of Canada's leading public golf facilities to celebrate a ten-year foreign investment success story on Thursday, September 11, 2008.

Co-chaired by Mayors Hazel McCallion C.M. of the City of Mississauga and David Miller of the City of Toronto, the invitation-only golfing and networking event was organized to kick off The Greater Toronto Marketing Alliance's (GTMA) second decade of work attracting direct foreign investment to the GTA. Over its first decade, the joint public-private sector marketing initiative has become a unified voice and key channel for attracting direct foreign investment to the area. GTMA partners include leading businesses as well as a full spectrum of GTA regional and municipal governments.

Held at Kleinberg's Copper Creek Golf Club, the event included a sold-out 110-player strong golf tournament and an evening dinner which attracted hundreds more to the celebration. Joining GTA mayors, regional chairs and captains of industry were such notables as CFL legend Damon Allen, world renowned golf course architect Doug Carrick, actor Harvey Atkin, Ontario Minister of Economic Development and Trade Sandra Pupatello and CTV News Toronto Sports Director Lance Brown who served as emcee.

The event was presented by Gracious Living and supported by over 40 sponsors. Money raised will be used to provide economic development internship opportunities with the GTMA for GTA university and college students.

About the Greater Toronto Marketing Alliance (GTMA):

The GTMA is a public-private partnership between the 29 municipalities and regions in the GTA, together with the Provincial and Federal governments, other non-profit organizations and a broad cross section of private sector corporations.

The Greater Toronto Marketing Alliance (GTMA) is the key point of contact for exploring business opportunities in the GTA. With the resources of its public and private sector partners, the GTMA provides essential business information and site selection services to facilitate investment in the Greater Toronto Area. To learn more about the GTMA visit us at www.greatertoronto.org

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